

# 150<sup>th</sup> Annual Union County Fair Sponsorships



The 2022 Union County Fair is coming August 3 – 6 and we are celebrating 150 years of the fair! The Board is very excited about the improvements being made at the fairgrounds and look forward to seeing everyone in August. We would like to thank you for any of your previous support of the fair and welcome you to a new program for 2022.

To start with we want to showcase our amazing sponsors by displaying a sign for your business on our fence year-round for ongoing advertising. The signs will remain in place as long as your sponsorship continues. The signs are a \$500 value and will be provided with each \$1000 sponsorship. The original signs will be part of the first \$1000 sponsorship. If in the future the sign needs to be replaced, we will share that cost with the sponsoring business at half of the cost of the sign.

\$1000 Blue Ribbon Sponsorship Level includes:

- 3' x 5' sign of your company logo displayed on the front fence of the fairgrounds (\$500 value).
  - Print ready digital logo supplied by your company for this size sign
- Listing in the digital premium book as a sponsor
- Listing in the printed premium book if sponsorship is received before the book is printed
- Business name mentioned as a sponsor in radio ads, Facebook and the UCF website

\$1500 Reserve Champion Sponsorship Level will include the above sponsorship package plus:

- Additional signs of your company logo hung inside the fairgrounds (company provides the signs)
- "Proud Sponsor of the Union County Fair" banner to hang at your business (\$100 value)

\$2500 Grand Champion Sponsorship Level will include the above sponsorship packages plus:

- An area at the fairgrounds sponsored by your business.

Additional ways to support the Union County Fair:

- **Volunteer your business to water plants at the fairgrounds for a week during the summer!**
- Volunteer for clean-up days, painting days, etc.
- Additional donation to any specific areas including:
  - New bleachers
  - Improvements to the Mt. Emily Building (formally called the 4-H building)
  - Flower and landscaping fund

**Don't forget we always have room for more businesses to have displays on our grounds during the fair. If you are interested in a booth or grass area for displaying product please let us know.**

We cannot wait to see you at this year's 150<sup>th</sup> celebration of the Union County Fair!

Thank you for your support,

The Union County Fair Board



2022 Union County Fair Sponsorship Form

Company or Business: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone and Email Address: \_\_\_\_\_

Sponsorship Level:

\_\_\_\_\_ \$1000 Blue Ribbon Sponsorship

\_\_\_\_\_ \$1500 Reserve Champion Sponsorship

\_\_\_\_\_ \$2500 Grand Champion Sponsorship

We would like to give an additional cash donation for the following:

\_\_\_\_\_ New bleacher donation of \$\_\_\_\_\_

\_\_\_\_\_ Mt. Emily building improvement donation of \$\_\_\_\_\_

\_\_\_\_\_ Livestock barn improvement donation of \$\_\_\_\_\_

\_\_\_\_\_ Flower and landscape donation of \$\_\_\_\_\_

\_\_\_\_\_ Open Class Divisional awards donation of \$\_\_\_\_\_

If your business would like to volunteer for any of the following, please let us know!

\_\_\_\_\_ We would like to water plants at the fairgrounds for a week this summer.

\_\_\_\_\_ We would like to help with clean-up or painting days at the fairgrounds.

For more information, please contact the Fair Manager, Kathy Gover-Shaw at 541-786-3733

Please mail with a check to:

Union County Fair  
P. O. Box 976  
La Grande, OR 97850